

Connecting with customers shouldn't be overly complex, restricted by distance, or limited to those with vast resources. Zigy was founded to enable anyone, anywhere in the world, to connect with thousands of sellers and brands.

From their decades of experience with enterprise companies, co-founders James Wright and Derek DeMoro found that time again brands were beholden to failing revenue channels or paralyzed by the complexity of perfecting their website. As current health concerns, the stability of the economy and geopolitical barriers accelerate the shifting nature of retail, they decided to ignite the future of e-commerce.

Zigy is a revolutionary revenue channel that harnesses the strength of human relationships to redefine retail. A radically fast social commerce platform with a built-in global network of sellers and data-backed analytics, Zigy provides tools for growth that were previously only available to the most advanced commerce organizations. Set-up, customization, and management is purpose built to be user-friendly, instantly scalable, and free - all from your mobile - perfect for the busy entrepreneur or established brand.

We believe that *your* success is *our* success. Zigy will continue to build technology and services to enable people to optimize transaction opportunities. Whether it is championing the power of passionate brand ambassadors, who directly impact consumer purchase decisions, or delivering customer insight data democratizing highly competitive markets, we believe that tech should empower human intuition, experience, relationships and resilience - simply from the palm of your hand.